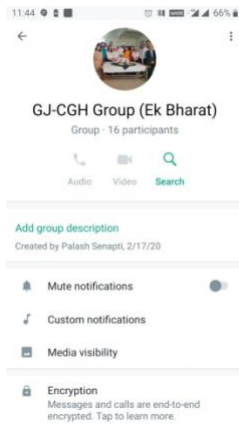


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA**

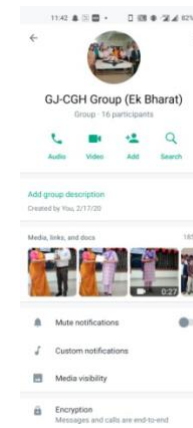
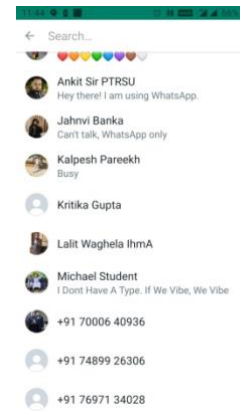
**UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES**

**JUNE 2022**

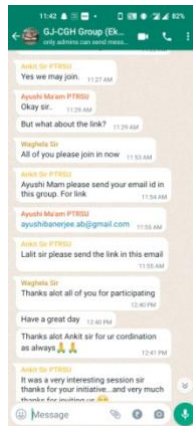
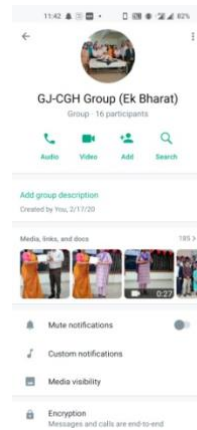
| <b>Sr. No</b> | <b>Activities by India Tourism Offices / CIHMs / IITTM</b> | <b>Month of Activity</b>  | <b>Proposed Activity</b>  | <b>Details of the Activity</b>  | <b>Paired States involved</b> | <b>No. of Participants / Attendees</b> | <b>Any other relevant information</b> |
|---------------|--|---------------------------|---|---|-------------------------------|--|---------------------------------------|
| <b>1</b>      | Institute of Hotel Management Ahmedabad                    | 2 <sup>nd</sup> June 2022 | Formation of WhatsApp Buddies from among students of the paired institutions of IHM Ahmedabad, Gandhinagar & Pandit Ravishankar Shukla University, Raipur | Though there are increasing numbers of studies looking at the use of WhatsApp in various formal settings, its use in social research remains under-studied. Through this exercise, we encourage the use of WhatsApp within two student and teacher groups. We intend to disseminate information and the oneness of Ek Bharat, thus creating new opportunities for better communication and management of fieldwork to meet a tight schedule and that this will improve the overall quality of the EBSB campaign in totality. Expecting for a fruitful experience and mutual benefit of both organizations of paired states. | Gujarat - Chhattisgarh        | 16 no.                                 | SVK, YPP                              |



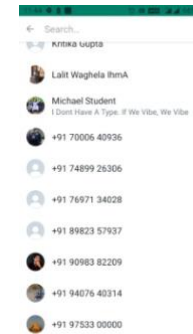
WhatsApp Buddies among students Guj – Chhattisgarh (Pic 1,2)



WhatsApp Buddies among students Guj – Chhattisgarh (Pic 3,4)



WhatsApp Buddies among students Guj – Chhattisgarh (Pic 5,6)



WhatsApp Buddies among students Guj – Chhattisgarh (Pic 7,8)